



## FACT SHEET CIM 2022

Where: Airport Hyatt Regency, Pittsburgh, PA

When: Friday, October 14<sup>th</sup> starting at 1pm EST to Sunday, October 16<sup>th</sup> ending at 11:30am

- CISV In Motion is a conference, in general is not a training. This is about networking, energizing your chapter members, and getting the overall CISV picture.
- WHO should attend? LJR (local junior reps), chapter officers, adult Chapter Rep and Chapters members are encouraged to send adult and JB members who can attend all the break-out sessions on Saturday in order to take the information back to the chapters. Each chapter is required to send an LJR and one adult chapter rep to CIM to vote but please send as many people as possible from your chapters that you can.
- **EVERYONE must register to attend.**
- WHAT to wear? Comfortable clothing for the weekend.
- We are going green (as much as possible) - please plan accordingly.
- Our theme is Your Neighborhood!
- MEALS – **Please eat before the start of your session on Friday afternoon.** Friday dinner, Saturday breakfast, Saturday dinner and Sunday breakfast will be provided. **LUNCH IS ON YOUR OWN.** A list of nearby restaurants will be provided at the registration desk.
- HOTEL ROOMS – Please make arrangements with roommates BEFORE registering. Note that the single, double, triple listings refer to the number of people in the room (occupancy). Triple occupancy room selections will only have two queen beds so someone will need to share a bed if you select this option.
- CHAPERONES - Each chapter is asked to provide an adult chaperone who will attend all JB events starting Thursday evening. This person should be determined

before registering so that JB attendees list the correct chaperone name on their registration. Chapters who cannot send a chaperone should contact the National JB Advisor, Christopher Serven @christopher.a.serven@gmail.com.

- **STORE** – Chapters are encouraged to bring merchandise to sell. Every item must have a sticker on it indicating the chapter name and price. Additionally, every chapter needs to provide a list of merchandise to assist with easier check outs. Credit cards are accepted. We want to encourage full attendance at every session; therefore, these are the Store hours will not take place while sessions are running.
- Each Chapter PLEASE remember to bring a Silent Auction and Raffle item to CIM! The funds all go to Scholarship - each year the number of requests for scholarship help grows! Anything works - a gift card to a National chain, an item of jewelry, something "native" to your region (wine, chocolate, ??). For the raffle, an item from your store works - a tee shirt, luggage tag, etc.

We have some great sessions lined up! Below is a brief description of them. For the breakout sessions, each registrant will choose one session from three different time slots.

### **Financing Program Hosting: Completing the Puzzle**

Financing program hosting is a HUGE problem for just about every chapter to solve. This workshop will help answer some of the most vexing questions. Such as “How much money does our chapter need to raise each year to support our 10-year hosting plan?”, “Where does this money come from?” and “How do I coax people to give more?”. Attendees will leave with practical tools and ideas to jump start setting and meeting their goals for funding programs.

**Prerequisites:** As this is an active, hands-on workshop, attendees will get more from this workshop if they come with an idea of how their home chapters are currently funding their programs and what the general cost of a program (by type) costs to host in their area.

### **Fundraising Work Session**

The Five Core Components of Every Grant Proposal

5 Component overview:

Executive Summary, Statement of Need, Project Description, Evaluation Plan, Budget.

Work in groups to address assigned component area based on the specifics of a CISV USA Village Program. By the end of the session, groups should have the basics written to share on the FUNDRAISING DRIVE for future Chapter volunteers.

### **Building the CISV USA Elevator Pitch Collaboration Workshop**

An overview of CISV USA and the mission statement versus how you explain to others what exactly is CISV?

Follow along with a step-by-step template and share as we discover from each other an overview of CISV USA, what it does, who it helps, and what impacts we have on the community. Create your own elevator speech and leave with how you might tell someone exactly why you love CISV and why they should too in 60 seconds or less.

Participants will leave with a CISV USA Elevator speech, as well creating social media friendly pitches.

\*bonus-the skills learned in the process of making a great CISV USA/Chapter elevator speech are used in marketing your own life skills and abilities-great for job seekers and students\*

### **Professional Development:**

A common issue that CISVers of all ages struggle with is how to effectively communicate what CISV is to people that are not a part of it. This activity will be a working session for CISVers to get advice and personal help on resumes, essays, and college applications to communicate professionally the skills and accomplishments that come from working with CISV.

### Joint Sessions

#### **Friday opening session; run by the National Committee for Leadership Development**

This activity will provide valuable information and practice on how the JB and adult boards and spheres of CISV work together and complement each other. Run by National Committee for Leadership Development.

#### **Friday evening Session; Finding your Why presenter Ronald Córdoba - CISV Costa Rica**

What is the driving force for people in CISV?

This session is space to share helpful ideas regarding our purpose within the organization and how we can inspire other people to find their motivations too.

### JB Advisor Training

Our NJBAD, National Junior Board Advisor, this training is for JB Advisors or anyone who wants to work with the Junior Branch more effectively.

### Branding Guidelines: How to "Look Good"

Branding helps distinguish organizations and ensure a cohesive identity- it helps us show who we are and what we offer. Strong branding shapes perceptions and establishes our organizational presence. This workshop will dive into our branding guidelines, "Looking

Good", and help answer any questions on how best to implement our branding in your chapter. Attendees will leave with the basic knowledge and tools to implement our branding and get their chapters looking good!

#### Professional DEIA Session: Justin L. Brown, CEO, Diversity Awareness Program

This 90-minute-high energy presentation incorporates very strong fundamental ideas and concepts on topics relating to diversity. Topics will be presented in a new and exciting ways, which allows participants to actively engage in discussions on social issues and ideas. Participants will engage in experiential learning in the domains of gender, race, ethnicity, religion, physical ability, sexual orientation, language, age, and social class towards an analysis of equity. Participants will be able to demonstrate an understanding of relationships in diversity, inequality, and social, economic, and political power both in the United States and globally. This session will have thought-provoking, fun activities in large and small groups that will challenge thinking, understanding, society views and personal experiences.